

Altruistic Ventures Privacy & Cookies Notice

We are Altruistic Ventures Limited (referred to as "**Altruistic Ventures**", "**we**", "**us**" and "**our**"). We provide the Altruistic Ventures website (our "**Site**"). We may also provide our Services to the organisation you work for (which we refer to as your "**Company**").

You may be an employee, contractor, worker, or other staff member of your Company (or of a contractor to the Company) who has been given access to the our Site. Your Company decides which of the individuals working for them should or should not get access to the our Site.

In this Privacy and Cookies Notice ("**Notice**") for the our Site, we explain **who we are, why and how we collect, store and use** (together, **process** or **processing**) **your personal information** (also referred to as personal data), **your rights** and **how to contact us**.

OUR ROLE

Altruistic Ventures is the data controller of the personal information processed in relation to this Notice (except where this Notice explains otherwise).

If you have questions about how we use your personal information to improve our service and features, please [contact us](#).

OUR ROLE & YOUR COMPANY'S ROLE

When we are working with the organisation you work for, we may sometimes use your personal information as a data controller.

In certain circumstances, we may also use some of your personal information on your Company's behalf. This means that they tell us how and why to use it. When we do this:

- **Altruistic Ventures is the data processor** of the personal information processed in relation to this Notice (where this Notice indicates), and
- your Company **is the data controller** in respect of your personal information.

If you have any questions about how Altruistic Ventures processes your personal information in these circumstances, please contact your Company.

Please read this Privacy Notice carefully. It takes about 10-15 minutes.

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WHAT INFORMATION DOES ALTRUISTIC VENTURES PROCESS?

We may collect information from **you**, from **your Company** and **automatically via the Altruistic Ventures Site**.

We explain what categories of information we collect (and how) in this section, and what we do with each of the categories in the next section.

<p>INFORMATION YOU PROVIDE US WITH</p>	<p>When you interact with Altruistic Ventures (for example, emailing us or chatting with us at a conference), we may collect the following types of personal information:</p> <ul style="list-style-type: none"> • Contact: including first and last name, company e-mail address, job role/title, team/business unit, and phone number(s). • Communications: records of any correspondence and communications if you contact us, including information you supply if you report a problem with our Site to us. This covers information we learn about you from: <ul style="list-style-type: none"> ○ Emails ○ Texts & other digital messaging ○ Audio and/or video calls (which may be recorded) ○ Face-to-face conversations you have with us ○ Letters ○ Faxes • Marketing: you may also provide us with your personal marketing preferences
<p>INFORMATION FROM OTHER SOURCES</p>	<p>We may receive your information from your Company (for example, if you participate in a programme we run).</p> <p>[We may also collect your information directly from your public profiles, for instance your Company's website or LinkedIn.]</p> <p>We do not receive your information from any other third parties.</p> <p>We will inform you via this Notice (or at the time) if and when we receive information about you from third parties, and explain how and why we intend to use that information.</p>
<p>INFORMATION WE AUTOMATICALLY COLLECT</p>	<p>We collect</p> <ul style="list-style-type: none"> • Technical information, and • Information about your visit, • Technical information may include: <ul style="list-style-type: none"> ○ phone number(s) ○ Internet Protocol (IP) address ○ login information ○ browser type and version ○ browser plug-in types and versions ○ device IDs ○ MAC IDs ○ Google ID/email address ○ time zone setting ○ operating system and platform ○ hardware version ○ device settings (e.g. language and time zone)

	<ul style="list-style-type: none"> ○ information relating to your mobile operator or Internet Service Provider (ISP) • Information about your visit may include <ul style="list-style-type: none"> ○ full Uniform Resource Locators (URLs) ○ page response times & download errors ○ page interaction data (including data relating to scrolling, clicks, length and frequency of visits, type of content engaged with, and mouse-overs) ○ methods used to browse away from a page ○ tracking pixel data about how you engage with emails (when an email is opened, how long it is open for, and when it is deleted). • [Location data will include specific geographic locations (such as through GPS, Bluetooth, or WiFi signals) which we use (if you ask or permit us to), so that we can deliver content, or other our Site features that are dependent on knowing where you are, like nearby jobs, location of historical evidence, and location at job creation. It may include post codes. <p>Delivery of your location to Altruistic Ventures will involve us checking any of the following:</p> <ul style="list-style-type: none"> ○ your coordinates (latitude, longitude, and altitude), speed, and bearing, each of which may include complimentary pieces of meta-data (e.g. the time your location is logged, the accuracy of a given location reading, and the name of the service providing your location-data); and/or ○ the country you are in when you use Altruistic Ventures (which is done by referencing your current IP address against public sources).]
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WHY AND HOW DOES ALTRUISTIC VENTURES USE YOUR INFORMATION?

This section explains why and how Altruistic Ventures uses each **category** of personal information.

TYPE OF PERSONAL INFORMATION	HOW FYLD USES THIS PERSONAL INFORMATION	LEGAL REASON
<p>Contact</p> <p>Communications</p>	<p>To manage our relationship with you including</p> <ul style="list-style-type: none"> • responding to any messages you send via our Contact page or via email • storing your personal information, • providing our services to you, • providing you with technical support, • notifying you about changes to our terms or Privacy Notice • notifying you of any changes to our service, and • providing information to you which you have requested. 	<p>We do this</p> <ul style="list-style-type: none"> • with your consent • under a contract with you (e.g. in accordance with our Terms) • in our legitimate interests
<p>Contact</p> <p>Communications</p>	<p>To perform our contract with your Company and manage our relationship with you (as part of our agreement with your Company). Depending on your role (e.g. management or accounts), this may include</p> <ul style="list-style-type: none"> • providing our services to your Company, • providing technical support, • storing your personal information, • administering your Company's relationship with us, including billing • notifying you about changes to our terms or Privacy Notice • notifying you of any changes to our service, and • providing information to you which you or your Company have requested. 	<p>We do this</p> <ul style="list-style-type: none"> • in our legitimate interests in marketing to, and fulfilling our agreement(s) with, your Company
<p>Contact</p> <p>Marketing</p>	<p>We may send you promotional updates & marketing to provide you with information about our products & services which may interest you</p>	<p>We do this</p> <ul style="list-style-type: none"> • in our legitimate interests • with your consent, if required





<p>Contact</p> <p>Automatically collected information</p>	<p>To administer the Altruistic Ventures Site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.</p> <p>To improve the Altruistic Ventures Site to ensure that content is presented in the most effective manner for you and for your computer.</p> <p>To keep the Altruistic Ventures Site safe and secure.</p>	<p>We do this</p> <ul style="list-style-type: none"> • under a contract with you (in accordance with our Terms of Use) • in our legitimate interests
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Our work for your Company

We may also use your personal information when we are working on behalf of your Company, as their processor – for example, if you are attending a workshop we are running on behalf of your Company.

This means that your Company decides how and why your personal information will be used, including deciding what the lawful basis is.

Legal bases explained

	<p>Consent: We may rely on consent to process your personal information if you for example to ask as question about our services.</p> <p>We'll use your personal information to send you promotional or marketing content if you have given us consent to us doing so, where required by law. (We might also proactively reach out to you using your work or professional contact information – if you'd rather not here from us again, just let us know).</p> <p>You can opt-out of further marketing at any time by selecting the “unsubscribe” link at the promotional updates and marketing to you, by sending us an email at info@altruisticventures.com applicable, by changing your marketing preferences in your account).</p> <p>We also rely on consent for some of the cookies we use (see our Cookies Notice for more detail).</p>
	<p>Contract: We collect, store and process your personal information where it is necessary for perform you have with us (such as our Altruistic Ventures Site Terms), or where you have asked us to take before entering into that contract.</p>
	<p>Legal Obligation: We may need to process your personal information to comply with our leg including under applicable local, UK and EU law, and/or any court orders.</p>
	<p>Legitimate interests: We may process your personal information if it is necessary for our legitima the legitimate interests of a third party, provided those interests are not outweighed by your rights</p> <p>Our legitimate interests</p> <ol style="list-style-type: none"> 1. Performing, entering into, enforcing or applying our agreement(s) with your Company. 2. Enforcing or applying our terms or other agreements with you. 3. Gaining insights on how you use our Altruistic Ventures and our services. 4. Delivering, developing and improving Altruistic Ventures and our services, including the ef our app's machine learning features 5. Growing our business and informing our marketing strategy. 6. Keeping our records updated and studying how customers use our products/services. 7. Administering Altruistic Ventures and our Site and for internal operations, including troubles analysis, testing, research, statistical and survey purposes, and keeping our Site safe and sec

	<p>8. Providing you with our promotional updates and marketing if we reach out to you and/or you with us in a business-to-business context (or in certain cases if you have purchased a service and have not opted-out at the time of purchase or any time since) (you are free to opt-out at any time).</p> <p>In each case, these legitimate interests are only valid if they are not outweighed by your rights and you would like further information about how we assess our legitimate interests, please contact us at [info@altruisticventures.com].</p>
	<p>[We also use different types of cookies (including automatically collected information) on Altruistic Ventures. We require your consent – we explain this in the Cookies Notice.]</p>

1. WHO WE SHARE YOUR PERSONAL INFORMATION WITH

We may share your personal information:

- with **appropriate other companies/organisations** including:
 - our **business partners, service providers or sub-contractors** which support us providing our services, performing our contracts, and otherwise carrying out our business.

This includes:

Technology providers who support the services we offer, for example, by hosting websites, storing data, collaboration software, video conferencing and webinar software, or providing IT support services; and companies that help us distribute any communications we send, update marketing lists, facilitate feedback on our services and/or the electronic signing of documents.

These organisations (which may include third party suppliers, agents, sub-contractors and/or other companies in our group) will only use your information to the extent necessary to perform their support functions.

- our **regulators**, in the event we need to comply with our applicable legal obligations.
- our **analytics and search engine providers** that assist us in the improvement and optimisation of Altruistic Ventures *[and subject to the [Cookie section](#) of this Notice]*.
- our **auditors, legal advisors and other professional advisors**.
- **anyone who you give us explicit permission to share it with**.
- **[any member of our company group**, which may in future include our ultimate holding company and its subsidiaries, and/or our subsidiaries who may support our processing of personal information under this Notice. We do not have group companies right now, but may share information if we expand in the future.]
- other **companies/organisations if we buy or sell part of our (or another) business**.

- If we sell or buy any business or assets, in which case we will disclose your personal information to the prospective seller or buyer of such business or assets subject to the terms of this Notice.
- If Altruistic Ventures or substantially all of its assets are acquired by a third party, in which case personal information held by it about its clients will be one of the transferred assets.

- if we are required to do so in order to **comply with a legal obligation**
 - If we are under a duty to disclose or share your personal information in order to comply with any legal obligation, or in order to enforce or apply our terms of service or other agreements with you; or to protect the rights, property, or safety of Altruistic Ventures, our clients, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction and to prevent cybercrime.
- We will not sell individual personal information to other organisations without your consent.

2. WHERE DOES ALTRUISTIC VENTURES STORE YOUR INFORMATION?

Altruistic Ventures is based in the UK and Australia.

We may transfer your personal information outside the UK/EEA

- in order to **store** it
- in order to enable us to **provide the Altruistic Ventures Platform** to you and fulfil our contract with your Company
- where we are **legally required** to do so
- in order to **facilitate the operation of our group of businesses**, where it is in our legitimate interests and we have concluded these are not overridden by your rights.

We transfer your information our partners abroad, including to the organisations listed below. For a full, current list of who we share your personal data with internationally, please contact us at [info@altruisticventures.com].

We usually rely on the Standard Contractual Clauses (**SCCs**), which are a standard agreement put in place with international companies to protect personal information.

COMPANY	PURPOSE	DATA LOCATION	TRANSFER SAFEGUARD
Jira	Project management		SCCs
Dropbox	Document storage and access		SCCs
LucidChart	Collaboration		SCCs
SmartChart	Collaboration		SCCs
MinuteDoc	Time tracking, billing & reporting		SCCs
Amazon.com, Inc. (including Amazon Web Services, Inc. (" AWS ")	Hosting	USA	SCCs
Google Domains	Domain Name Registrar and DNS Host	Global	SCCs
Google LLC – Google Analytics	Mobile and web application analytics	Global	SCCs
Google LLC – Google Tag Manager	Advertising tag management	Global	SCCs
G-Suite Account	Venture G-Suite account for mail and domain management	Global	SCCs
Microsoft Corporation	Microsoft office & visual studio app centre (mobile application continuous integration)	USA	SCCs
LinkedIn Corporation – Insight tag	Advertising channel on LinkedIn	Global	SCCs
Zoom Video Communications, Inc.	Videoconferencing	USA	SCCs

3. HOW DOES ALTRUISTIC VENTURES PROTECT YOUR INFORMATION?

All information you provide to us is stored on our servers. Our website uses secure end-to-end encryption to protect your information. All connections into our platform are secured using industry standard security and encryption. All data we capture is stored in secured databases and data storage systems with strict access limitations. All data access requests are logged and monitored in accordance with any threat detection policies.

Unfortunately, the transmission of information via the internet is not completely secure. We do our best to protect your personal information, but we cannot guarantee the security of your data transmitted to Altruistic Ventures; any transmission is at your own risk. Once we have received your information, we use strict procedures and security features to try to prevent unauthorised access.

4. EXTERNAL SITES

Altruistic Ventures may, from time to time, contain links to external sites. If you follow a link to any of these websites, please note that these websites have their own privacy policies.

Altruistic Ventures does not accept any responsibility or liability for these policies or any content on external sites and does not necessarily endorse the views expressed within them. Altruistic Ventures has no control over the availability of any of these websites.

Please check each site's policies before you submit any personal information to these websites.

5. HOW LONG DOES ALTRUISTIC VENTURES KEEP YOUR INFORMATION?

We will process personal information only for as long as we need to for the reasons we originally collected it.

We may process personal information for 6 years after that to identify any issues and resolve any legal proceedings. (We may retain your personal data for a longer period in the event of a complaint, if we reasonably believe there is a prospect of legal proceedings, or we are aware of pending or ongoing legal proceedings.)

In some circumstances, we may keep data longer if applicable law says we have to.

In some circumstances we will anonymise your personal data (so that it can no longer be associated with you and you cannot be re-identified). This anonymised data (for example, aggregated statistics) is no longer personal data, and we may keep and use this anonymised information indefinitely without further notice to you, to help us provide, develop and improve our services.

6. YOUR RIGHTS

Under data protection law, you have a number of rights in respect of your personal information that we process.

You have the right, under certain circumstances:

- to be **provided with a copy** of your personal information;
- to request the **correction or deletion** of your personal information;
- to request that the **restriction** the processing of your personal information (while your concerns are investigated or verified, for example);
- to **object** to the further processing of your personal information; and
- to request that your provided personal information **be moved** to a third party.

In particular, if the processing of your personal information is based on consent, you have the right **to withdraw that consent** without detriment at any time.

How to exercise your rights.

If you wish to exercise any of these rights in relation to the personal information we hold about you, can [contact us](#) at [\[info@altruisticventures.com\]](mailto:info@altruisticventures.com).

If you have any concerns, you have the right to complain to a data protection supervisory authority.

- The UK's supervisory authority is the Information Commissioner's Office (**ICO**). The ICO can provide information about your rights and organisations' obligations in relation to your personal information, as well as deal with any complaints that you may have (please visit their website at www.ico.org.uk).
- If you are outside the UK, you can find your local data protection authority here: [European Commission: Data Protection - Data Protection Authorities](#).

7. WHEN DID ALTRUISTIC VENTURES LAST UPDATE THIS NOTICE?

This Notice was last updated on 13 March 2021

Any changes we make to this Notice in the future will be posted on this page. If we make any substantive changes, we will notify you by e-mail or through website pop-ups within the Altruistic Ventures Site.

8. CONTACT US

We welcome your feedback and questions. If you would like to contact us, please send us an email at [\[info@altruisticventures.com\]](mailto:info@altruisticventures.com).

9. COOKIES

Like most websites and apps, we use cookies to distinguish you (or your device) from other users of our website. Cookies help us provide you with a better browsing experience and help us improve our website.

What are cookies?

Cookies are small amounts of information that are stored on your browser or the hard drive of your device to enable our server to collect certain information from your web browser. Altruistic Ventures uses cookies and/or other similar technologies such as device-IDs or in-App codes to collect and store certain information. Cookies in themselves do not identify the individual, but do collect information about your computer, browser, online session, the websites you visit and other information.

Except for essential cookies, all cookies used on our site will expire after 12 months.

We may use the following types of cookies

You can find more information about the individual cookies we use and the purposes for which we use them here:

1. **Strictly necessary** cookies. These are cookies that are required for the operation of our Services and under our terms with you (both in order to perform any **contract** with you, and in our **legitimate interests**). They include, for example, cookies that enable you to log into secure areas of our website.

COOKIE TITLE	COOKIE NAME(S)	MORE INFORMATION

2. **Analytical/performance** cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us, subject to your choices and preferences, to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

COOKIE TITLE	COOKIE NAME(S)	MORE INFORMATION
Segment cookies		Analytics and tracking cookies
Google Analytics		Altruistic Ventures website only, for campaign and analytics tracking
Facebook pixel		Facebook advertising
Google Tag Manager		Google advertising
Linked in Pixel		LinkedIn advertising

3. **Functionality** cookies. These are used to recognise you when you return to our website. This enables us, subject to your choices and preferences, to personalise our content, greet you by name and remember your preferences (for example, your choice of language or region).

COOKIE TITLE	COOKIE NAME(S)	MORE INFORMATION
Language	language	Stores the user's language preference

4. **Targeting/Advertising** cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information, subject to your choices and

preferences, to make our Site more relevant to your interests. We may also share this information with third parties for this purpose.

COOKIE TITLE	COOKIE NAME(S)	MORE INFORMATION
Google		
Facebook		
LinkedIn		

We may also work with advertising networks that gather information about the content on our site you visit and on information on other websites and services you visit. This may result in you seeing our advertisements when you visit other websites and services of third parties. For more information about how to turn this feature off see below or visit www.youronlinechoices.eu.

Disabling cookies

The effect of disabling cookies depends on which cookies you disable but, in general, the website may not operate properly if all cookies are switched off.

If you want to disable cookies on our website, you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use.

(Please click [here](#) for details on how to disable cookies)

Disabling cookies

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Microsoft Internet Explorer

1. Select the Tools menu > Internet Options
2. Click on the Privacy tab
3. Click on Advanced within the Settings section and select the appropriate setting

Google Chrome

1. Select Settings > Advanced
2. Under Privacy and Security > Content settings.
3. Click Cookies and select the relevant options

Safari

1. Select Preferences > Privacy
2. Click on Remove all Website Data

Mozilla Firefox

1. Choose the Tools menu > Options
2. Click on the Privacy icon
3. Select the Cookie menu and select the relevant options

Opera 6.0 and further

1. Choose Files menu > Preferences
2. Select Privacy

Where you have not set your permissions, we may also separately prompt you regarding our use of cookies on the Site.